

GMFC LIBRARY



B.Com SEM III 17-18 Question Papers

2017

Roll No :

Total No of Questions: 06

Total No: of pages:02

S.YB.Com Semester End Examination

Business Laws

Semester III - October 2017

Duration : 02 Hrs.

Maximum Marks : 80 Marks

Instructions :

1. Figures to the right indicate maximum marks
2. Provide sufficient margin space in the answer book for recording marks
3. Enter the appropriate main n sub question in the answer book
4. Answer question no 1 to 2 not more than 100 words
5. Answer question no 3 to 6 not More than 400words

1. Answer any Four of following

(4x4=16)

1. What are Rule or Condition of Legal Valid Proposal?
2. Distinguish between Fraud and Misrepresentation.
3. What are the exception to the rule “ No Consideration No Contract”?
4. Unlawful Consideration and Object
5. Quasi Contract
6. Discuss the person who are Disqualified by Law from Contracting?

(4x4=16)

2. Answer any Four of following

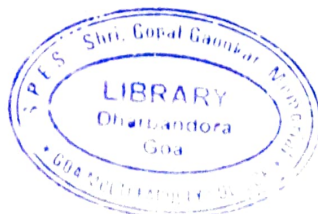
1. Essential Elements of Partnership Firm?
2. What are procedure followed for Registration of Firm?
3. Discuss minor as Partner in Partnership Firm with Right and Liabilities?
4. Role of Conciliator in Conciliation Proceedings?
5. Objectives of Competition Act 2002
6. Discuss various type of Arbitration?

3.a. Define acceptance explain Rule and Condition of Valid Acceptance

(12)

OR

b. What is Minor Agreement and what is position of Minor under Contract Act.



4 a. Types of Partners (6)

b. What are consequences of Dissolution of Firm (6)

OR

c. Rights of Partner. (12)

5 a. Duties of Arbitrator? (6)

b. Advantage of Arbitration? (6)

OR

c. Powers of Arbitrator? (12)

6 a. What is dominant position and how dominant position being Abuse? (12)

OR

b. Regulation of Combination? (6)

c. Discuss agreements, which cause adverse effect on Competition? (6)

Roll No.....

Total No: of Questions: 06

Total No: of pages: 01

B. Com Semester End Examination

Indian Financial and Fiscal System

Semester No: III

Duration: 2Hrs

Maximum Marks: 80

- Instructions: 1) All questions are compulsory
2) Figures to the right indicate maximum marks.
3) Start each new question in a fresh page.

- Q. 1) Answer any FOUR questions (4 X 4 = 16 Marks)**
a) Write in brief on Financial Services.
b) Co-operative bank in India.
c) Write short notes on NABARD.
d) Briefly write on Evolution of money.
e) What is Expansionary Monetary Policy?
f) Write short notes on Demonetization of Money.
- Q. 2) Answer any FOUR questions (4 X 4 = 16 Marks)**
a) What is Public Finance and what are their scopes?
b) What are the major fiscal functions?
c) What are the characteristics of Tax?
d) What are the objectives of public debt?
e) What are the components of budget?
f) Explain Deficit Financing.
- Q. 3) Answer any ONE questions (1 X 12 =12 Marks)**
a) Explain role of Financial System in Economic Growth and Development.
(or)
b) Explain extent of financial inclusion in India.
- Q. 4) Answer any ONE questions (1 X 12 =12 Marks)**
a) Explain Process of Credit creation with suitable example.
(or)
b) Explain the Monetary Policy of RBI.
- Q. 5) Answer any ONE questions (1 X 12 =12 Marks)**
a) What are the different sources of Public Revenue?
(or)
b) Explain Cannons of Taxation.
- Q. 6) Answer any ONE questions (1 X 12 =12 Marks)**
a) Explain the different methods of repayment of debt.
(or)
b) Explain Different concepts of Deficit.



Roll No: -

Total No of Pages:02

Total No of Questions:06

SY.B.COM Semester End Examination
Business Law II
Semester III

Duration: 2hrs.

Maximum Marks 80

1. Figure to the right indicate maximum marks.
2. Provide sufficient margin space in the answer book for recording marks.
3. Enter the appropriate main & sub question numbers in the answer book
4. Answer question No.1 to 2 is not more than 100 words
5. Answer question No.3 to 6 is not more than 400 words

Q.1 Answer any four from the following :-

(4x4=16)

1. Explain the concept of Fraud under Indian Contract Act.
2. Who are the person who has been disqualified from contracting?
3. What are essential of Contract?
4. Explain various essential of Arbitration agreement.
5. What are rules or condition of Valid acceptance?
6. Explain characteristic of Negotiable Instruments?

II Answer any four from the followings:-

(4x4=16)

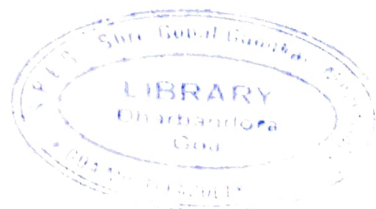
- 1.Explain the Role of conciliator (any 4)?
- 2.Difference between Arbitration and conciliation?
- 3.Explain different types of Dishonour.
4. Write note on noting and protest under Negotiable Instrument Act.
- 5.Explain the concept of Caveat Emptor.
- 6.State various remedies of buyer against the seller?

III. a.How surety can get discharge under contract of Guarantee?

(12)

OR

b. What is position of minor under Indian contract act?



IV. a. What are power of Arbitrator?

(12)

OR

b. State advantage of arbitration? Different types of arbitration?

V. a. What is Bill of Exchange? Explain essential elements of Bill of Exchange?

(12)

OR

b. Define holder and holder in due course of Negotiable Instrument . Explain the special Privilege of Holder in due course under NIA ?

VI.a. What is Contract of sale of goods and distinguish between Sale and Agreement to sell?

(12)

OR

b. Explain the maxim "*Nemo dat Quod Non Labet*" along with exceptions as how non-owner can convey better title to Purchaser?

Roll No: -

Total No of Pages:02

Questions:06

Total No of

SV.B.COM Semester End Examination
Business Law II
Semester III

Duration: 2hrs.

Maximum Marks 80

1. Figure to the right indicate maximum marks.
2. Provide sufficient margin space in the answer book for recording marks.
3. Enter the appropriate main & sub question numbers in the answer book
4. Answer question No.1 to 2 is not more than 100 words
5. Answer question No.3 to 6 is not more than 400 words

Q.1 Answer any four from the following :-

(4x4=16)

1. Different between coercion and undue influence?
2. Explain types of Mistake under Indian Contract Act?
3. Types of Void Agreements.
4. Quasi Contract.
5. Explain remedies for breach of Contract?
6. Explain the concept of Misrepresentation?

II Answer any four of followings:-

(4x4=16)

1. What are liabilities of Bailee?
2. Explain different types of Agent under Agency?
3. What are essential elements of Partnership Firm?
4. Explain different Types of Partners?
5. What are advantage of Arbitration?
6. Objectiove of Competition Act 2002?

III. a. Minor's Agreement is void ab ignitio Explain?

(12)

OR

b. What is proposal? State rule and condition of legal valid proposal?



IV. a. State various right of Partners?

(12)

OR

b. Explain various modes of dissolution of Firm?

(12)

V. a. Explain various Power of Arbitrator?

OR

b. Explain (i) Conciliation proceedings.

(ii) Role of Conciliator

VI.a. What agreement can cause adverse effect on competition?

(6)

b. Regulation of Combination?

(6)

OR

c. What do you mean by "Dominant Position" under competition act? How it can be abused?

(12)

Roll No:

Total No. of Questions: 06

Total No. of pages: 01

B.Com Semester End Examination (CBCS)

Business Finance

Semester III

Duration: 02 Hrs.

Maximum Marks: 80 Marks

- Instructions:**
- 1) Question No. 1- Q. No. 6 is compulsory Question.
 - 2) Figures to the right indicate maximum marks allotted.
 - 3) Provide sufficient margin space in the answer-book for recording marks.
 - 4) Enter the appropriate main & sub-question numbers in the answer-book.

Q1. Answer the following question in brief. (Any Four) (4*4= 16 Marks)

1. Steps in Financial Planning.
2. Limitation of a good Financial Plan.
3. Factors determining Fixed Capital.
4. Features of Working Capital
5. Different types of Financial Plan.
6. Sources of Fixed Capital.

Q2. Answer the following question in brief. (Any Four) (4*4= 16 Marks)

- A. Cost theory of capitalization v/s Earning Theory of capitalization.
- B. Benefits of Fair Balanced Capitalization.
- C. Causes of Over-Capitalization.
- D. Factors influencing capital Structure.
- E. Types of Capital Gearing.
- F. Flexibility feature of good Capital Structure.

Q3. 1. Explain the meaning of Business Finance and its principals of Business Finance.

OR

2. Explain the meaning and essential features of Financial Plan. (12 Marks)

Q4. 1. Explain the meaning of Working Capital and its different sources which are requirement of an Industrial firm.

OR

2. Distinguish between Fixed Capital and Working Capital. (12 Marks)

Q5. 1. Explain the advantages and disadvantages of the Cost theory of capitalization.

OR

2. Why Under-Capitalisation is lesser evil as compared to Over- Capitalisation. (12 Marks)

Q6. 1. State and explain the Feature of Capital Structure of a Company.

OR

2. Explain the meaning of Trading on Equity and its types with examples. (12 Marks)



Roll No.

Total No of Question: 06

Total No.: 02

**SYB.Com Semester End Examination
Business Environment
Semester III, October 2017**

Duration: 02 Hours

Maximum Marks: 80 Marks

Instructions:

- 1) All questions are compulsory.
- 2) Question 1 and 2 answer any four out of six short notes.
- 3) Question number 3, 4, 5 and 6 answer a or b.

Q. 1) Write short notes on any four of the following:

(4 Marks each)

- a) Problem of Migration..
- b) Four Characteristics of Business.
- c) Socio-Cultural Environment.
- d) Four importance of Business.
- e) Human objectives of business.
- f) Economic objectives of Business

Q. 2) Write short notes on any four of the following:

(4 Marks each)

- a) e-business.
- b) International Relations.
- c) Bureaucracy
- d) Features of technological environment.
- e) Technology management
- f) Four Impact of Natural environment



Q. 3) a) Explain the Corporate Social responsibility of Business.

(12 Marks)

OR

Q. 3) b) Explain the various types of Business Environments.

Q. 4) a) Explain the Socio Cultural factors of Business.

(12 Marks)

OR

Q. 4) b) What is Migration? Explain the Causes of Migration on Business.

Q. 5) a) Elaborate the Status of Technology in India.

(12 Marks)

OR

Q. 5) b) Explain the features of Technology? How does Technology impact Business?

Q. 6) a) Explain the role of the Government in Economic Development.

(12 Marks)

OR

Q. 6) b) What is Political Stability? How does it impact on Business?



Roll No:

Total No: of Questions: 6

Total No: of pages: 4

B.Com Semester End Examination

Fundamentals of Cost Accounting

Semester: III

Duration: 2 Hrs.

Maximum Marks: 80

Instructions 1) Q. 1 is compulsory.

2) Answer ANY THREE questions from Q2. To Q.6

3) Figures to the right indicate maximum marks.

4) Start each new question in a fresh page.

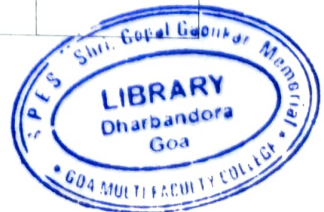
1. The account of Whirpool Company Ltd show for 2010:

Materials Rs.350000, Labour Rs.270000, Factory Overheads Rs.81000 and Administration Overheads Rs.56080. What price should the company quote for a Refrigerator? It is estimated that Rs.1000 in Material and Rs.7000 in Labour will be required for one refrigerator. Absorb factory overheads on the basis of labour and administration overheads on the basis of works cost. A profit of 12.5% on selling price is required. (20)

2. Product B passes through three processes before it is transferred to finished stock. Following information is obtained for the month of March:

The following data are obtained at the end of 31st Dec 2008:

	Process I	Process II	Process III	Finished Stock
Opening Stock	5000	8000	10,000	20,000
Direct Materials	40,000	12,000	15,000	-
Direct Wages	35,000	40000	35,000	-
Production Overheads	20,000	24,000	20,000	-
Closing Stock	10,000	4000	15,000	-



Profit % on Transfer price(to next process)	25%	20%	10%	-
Inter process profit on opening stock	-	1395	2690	6534
Sales during the year	-	-	-	4,00,000

From the above information prepare Process cost accounts showing the profit element at each stage. (20)

3. A firm of building contractors began to trade on 1-1-2010. Following was the expenditure on the contract for Rs.6,00,000:

Materials issued from stores Rs.1,50,000

Material purchased for the contract Rs.40,000

Plant installed at cost Rs.70,000

Wages paid Rs.2,40,000

Site expenses paid Rs.22,000

Establishment expenses Rs.10,000

Direct expenses accrued due on 31-12-2010 Rs.3000

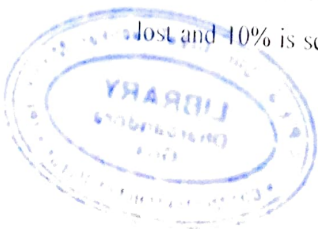
Wages accrued due on 31-12-2010 Rs.4000

Of the plant and materials charged to the contract, plant which cost Rs.5000 and materials costing Rs.4000 were lost. Some part of the materials costing Rs.2500 were sold at a profit of Rs.500. on 31-12-2010 plant which cost Rs.2000 was returned to stores and plant which cost Rs.3000 was transferred to some other contract.

The work certified was Rs.4,80,000 and 80% of the same was received in cash. The cost of work done but uncertified was Rs.3000. Charge depreciation on plant at 10% p.a. Prepare contract account and balance sheet for the year ending 31-12-2010.

(20)

4. Bengal chemicals co. Ltd produced three chemicals during the month of July 2010 by three consecutive processes. In each process 2% of the total weight put in is lost and 10% is scrap which from processes 1 and 2 realizes Rs 100 a ton and



from process 3 Rs 20 a ton. The products of three processes are dealt are dealt with as follows:

	Process 1	Process 2	Process 3
Passed on to the next process	25%	60%	-
Passed to warehouse for sale	75%	40%	100%

Expenses incurred:

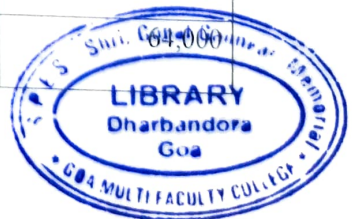
	Process 1	Process 2	Process 3
Raw materials (tons) 120000(1000 tons)	28000(140 tones)	107840(1348 tons)	
Manufacturing wages	20500	18520	15000
General expenses	10300	7240	3100

Prepare process cost accounts showing the cost per ton of the product. (20)

5. Construction Ltd is engaged on two contracts A and B during the year.

Following particulars are obtained at the year end (31 Dec)

	Contract A	Contract B
Date of commencement	April 1	September 1
Contract price	6,00,000	5,00,000
Materials issued	1,60,000	60,000
Materials returned	4000	2000
Material's at site (dec 31)	22,000	8000
Direct Labour	1,50,000	42,000
Site expenses	66,000	35,000
Establishment expenses	25000	7000
Plant installed at site	80,000	70,000
Value of plant(dec31)	65,000	64,000



Cost of contract not yet certified	23,000	10,000
Value of contract certified	4,20,000	1,35,000
Cash received from Contractees	3,78,000	1,25,000
Architect's fees	2000	1000

During the period materials amounting to Rs.10000 have been transferred from contract A to Contract B. You are required to show contract account and Extract from balance sheet as on Dec 31, clearly showing the calculation of work-in-progress. (20)

6. Write Short Notes(Any Four)

(5x4=20)

- a) Objectives Cost accounting
- b) Classification of cost
- c) Tenders & Quotations
- d) Estimated cost sheet
- e) Treatment of material loss

Roll No:
Total No: of Questions: 5

Total No: of pages: 5

B.Com Semester End Examination

Statistical Techniques- I

Semester No: III

Maximum Marks: 80

Duration: 2 Hrs.

Instructions: 1) All Questions are Compulsory.

2) Figures to right indicate marks.

3) Start each new question on a fresh page.

4) On request graph will be provided.

5) Programmable calculators are not allowed.

Q.1) Answer the following:

a) Explain about primary data.

4

b) Find mode for the following

7

Age group	No. of persons
Below 20	10
Below 40	25
Below 60	50
Below 80	70

c) Draw the histogram for the following data and hence find mode graphically:

5

Income	500-1000	1000-1500	1500-2000	2000-2500	2500-3000
No. of workers	30	50	100	40	30

OR

Q.1) Answer the following

x) Explain limitation of statistics

4

y) Find S_k and interpret the type of distribution

x	-1	0	1	2
f	3	6	6	5

z) Draw more than ogive for the distribution given below

Marks	0-10	10-20	20-30	30-40	40-50	50-60	60-70	70-80
No. students	4	6	10	15	25	22	11	7

Q.2) Answer the following:

- a) Explain about secondary data.
- b) Calculate simple aggregative and simple average relative index number

For the following

Commodities	A	B	C	D	E
Prices in 2003	370	490	213	45	102
Prices in 2005	750	800	105	100	95

c) Find three yearly moving averages for the following data. Also plot the original data and values on the same graph.

Year	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007
Policy	121	120	123	125	124	122	125	126	125	126

OR

Q.2) Answer the following:

- x) Explain limitation of statistics.
- y) Construct price index numbers from the following data using:
 - (i) Laspeyre's formula
 - (ii) Paasche's formula

Commodity	Base Year		Current year	
	Price	Quantity	Price	Quantity
A	30	3	40	3
B	60	4	50	1
C	50	9	50	4
D	70	2	60	2

z) Find five yearly moving averages for the following data. Also plot the original data and trend value on the same graph.

Year	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002
Students	330	315	352	390	400	405	400	427	428	438

Q.3) Answer the following:

a) Find mean, median and mode for the following data:

12, 11.5, 13, 13.5, 10.5, 14, 12, 15.

b) Draw histogram and frequency polygon for following data

Income	500-1000	1000-1500	1500-2000	2000-2500	2500-3000
No. of persons	30	50	100	40	30

c) Find Bowley's coefficient of skewness for the following and interpret the result:

x	0	2	4	6	8
f	2	3	5	3	2

OR

Q.3) Answer the following:

x) Calculate the weighted mean for the following.

x	20	15	14	13	18
w	3	4	5	3	5

y) Find the less than ogive for the distribution given below:

Wages	30-40	40-50	50-60	60-70	70-80	80-90	90-100
No. Workers	1	3	11	21	43	32	9

z) Calculate median for the following :

Class-intervals	0-10	10-20	20-30	30-40	40-50
Frequency	16	24	35	25	20

Q.4) Answer the following:

a) Find range and its coefficient for 10, 20, 30, 40, 50.

b) Find the weighted average relative index number for the following

Commodities	Base price	Current price	Weightage
Wheat	15	20	15
Rice	20	30	10
Dal	25	45	5
Salt	2	6	1
Vegetables	10	40	6

c) Fit a linear trend by the least square method to the following data and also estimate the Trend value for 2008.

Year	2001	2002	2003	2004	2005	2006	2007
Disinvestment	265	270	280	290	300	320	310

Q.4) Answer the following

x) Verify the formula $\text{mean} - \text{mode} = 3(\text{mean} - \text{median})$ for 10, 8, 12, 5, 13, 3, 12. 3

y) Find weighted aggregative index number for the following: 6

Commodities	Base year	Current year	Weightage
A	33	11	3
B	40	30	8
C	24	12	2
D	10	4	5
E	6	7	6

z) Fit a linear trend by the least square method to the following data and also estimate the Trend value for 2008. 7

Year	2001	2002	2003	2004	2005	2006	2007
Disinvestment	54	79	78	65	69	94	100

Q.5) Answer the following:

a) Define population and sample 3

b) Calculate the mean deviation from the mean for the following data: 6

X	-2	-1	0	1	2	3	4
F	2	3	3	4	3	3	2

c) Calculate quartile for the following distribution. 7

Class interval	45-50	50-55	55-60	60-65	65-70	70-75
Frequency	16	17	20	21	14	12

OR

Q.5) Answer the following

x) Define attribute and variate.

y) Find μ_3 and β_1 for following distribution

x	1	2	3	4
f	4	3	2	1

z) Calculate variance and standard deviation for the following:

Class-intervals	0 - 2	2 - 4	4 - 6	6 - 8	8 - 10
Frequency	10	20	30	10	10

-----*****-----

Roll No.....

Total No: of Questions: 06

Total No: of pages: 01

B. Com Semester End Examination

Indian Financial and Fiscal System

Semester No: III

Duration: 2Hrs

Maximum Marks: 80

Instructions: 1) All questions are compulsory
2) Figures to the right indicate maximum marks.
3) Start each new question in a fresh page.

Q. 1) Answer any FOUR questions (4 X 4 = 16 Marks)

- Write a note on Financial Market.
- Financial Development and Indicator of Financial Indicator..
- Structure of Commercial Bank in India.
- What are the different functions of money?
- List RBI Indices of Money supply.
- What is the impact of Demonetization of Money supply in India?

Q. 2) Answer any FOUR questions (4 X 4 = 16 Marks)

- What is Public Goods?
- What are the roles Government in Economic Development?
- What are Impact, Incidence and Shifting of Tax?
- What are the important sources of Public Debt?
- Comment on Privatization of Education in India.
- What are the classifications of Budget?

Q. 3) Answer any ONE questions (1 X 12 =12 Marks)

- Explain emerging trends in Banking Sector of India.
(or)
- Explain the Structure of Indian Banking System.

Q. 4) Answer any ONE questions (1 X 12 =12 Marks)

- Explain the Organizational structure of RBI.
(or)
- Explain the Functions of RBI.

Q. 5) Answer any ONE questions (1 X 12 =12 Marks)

- What are the different types of Taxation in India?
(or)
- What are the reasons for Increasing Public Expenditure in India?.

Q. 6) Answer any ONE questions (1 X 12 =12 Marks)

- Explain Effects of public expenditure.
(or)
- Explain procedure of Budget Preparation.

Roll No :

Total No of Questions: 06

Total No: of pages:02

SYB.Com Semester End Examination

Business Laws

Semester III - October 2017

Duration : 02 Hrs.

Maximum Marks : 80 Marks

Instructions :

1. Figures to the right indicate maximum marks
2. Provide sufficient margin space in the answer book for recording marks
3. Enter the appropriate main and sub question in the answer book
4. Answer question No 1 to 2 not more than 100 words
5. Answer question No 3 to 6 not more than 400 words

1. Answer any Four of following

(4x4=16)

1. What are the rules and conditions of valid Acceptance?
2. Distinguish between Coercion and Undue influence.
3. What are the essential ingredients of Contract?
4. Types of Void Agreement. (Any four points)
5. Quasi Contract.
6. Rights of Pawnee.

(4x4=16)

2. Answer any Four of following

1. How are the accounts of Partnership firm get Settled?
2. What are the Liabilities of Bailee? (Any four points)
3. Qualified duties of Partner (Any four points)
4. Role of Conciliator in Conciliation Proceedings.
5. Objectives of Competition Act 2002.
6. Rights of Agent.

3.a. Explain the various modes of discharge of Surety?

(12)

OR

b. Who is Minor? What is the position of Minor in Contract?

4 a. Explain the various modes of dissolution of a Partnership Firm.

OR

b. Explain rights of the partner in Partnership Firm.

(12)

5 a. What is Arbitration Agreement? and explain the essential elements of Arbitration Agreement.

OR

b. Explain the various powers of Arbitrator.

(12)

6 a. What do you mean by "Dominant Position" in Competition Act and explain how it can be Abused.

(12)

OR

b. Explain in brief:-

(6)

(i) Regulations of Combination.

(6)

(ii) Agreements which cause adverse effects on Competition.

Roll No:
Total No. of Questions: 06

Total No. of pages: 01

B.Com Semester End Examination
Business Finance I
Semester III

Duration: 02 Hrs.

Maximum Marks: 80 Marks

- Instructions: 1) Question No. 1- Q. No. 6 is compulsory Question.
2) Figures to the right indicate maximum marks allotted.
3) Provide sufficient margin space in the answer-book for recording marks.
4) Enter the appropriate main & sub-question numbers in the answer-book.

Q1. Answer the following question in brief. (Any Four)

(4*4= 16 Marks)

1. Features of Business Finance.
2. Features of Fixed Capital.
3. Steps in Financial plan.
4. Factors determining capital requirement.
5. Importance of a sound financial plan.
6. Sources of working capital.

Q2. Answer the following question in brief. (Any Four)

(4*4= 16 Marks)

- A. Limitation of Cost theory of capitalization.
- B. Advantages of Trading on Equity.
- C. Earning theory of Capitalisation.
- D. Importance of capital Structure.
- E. Danger of Over-Capitalisation.
- F. Function of IDBI.

Q3. 1. Financial Planning is the key successful business operation. "Comment on the statement."
OR

2. Explain the meaning and objectives of Financial Planning. (12 Marks)

Q4. 1. What is Fixed Capital and the factors determining fixed capital requirement of an Industrial firm.

OR

2. Distinguish between Fixed Capital and Working Capital. (12 Marks)

Q5. 1. Explain the advantages and disadvantages of the earning theory of capitalization.

OR

2. Under Capitalisation is lesser evil as compared to Over- Capitalisation. (12 Marks)

Q6. 1. State and explain the factors connected with Capital Structure of a Company.

OR

2. Explain the procedure of granting loan by Financial Institution. (12 Marks)

Roll No:

Total No: of Questions: 06

Total No: of pages: 02

B.Com Semester End Examination

Advertising - I

Semester III

Duration: 02 Hrs.

Maximum Marks: 80 Marks

Instructions:

1. All questions are compulsory, however internal choice is available.
2. Answer sub-questions, Question No.1 & Question No. 2 in not more than 100 words each.
3. Answer questions, from Question No. 3 to Question No. 6 each in not more than 400 words.
4. Figures to the right indicate full marks allotted to each question.

Q.1 Answer the following (ANY FOUR) (4x4=16)

- a) Benefits of advertising to consumer (Any four points)
- b) Factors influencing choice of media (Any four points)
- c) Ethics in advertising
- d) Limitations of advertising (Any four points)
- e) Qualities of creative visualizer (Any four points)
- f) The creative pyramid

Q.2 Answer the following (ANY FOUR) (4x4=16)

- a) Selling points in advertising
- b) Effective advertising appeal
- c) Importance of research in advertising
- d) Fixed guideline method
- e) Importance of media planning in advertising
- f) Advertising budget

Q.3 X) Explain the factors that influence growth of advertising in India. (12)

OR

Y) What is advertising media? Explain any four types of advertising media. (12)

P.T.O.

Q.4 X) What is AIDA Model? Explain in detail why it is called as "Think, Feel and Do Model" (12)

OR

Y) Explain the role of creativity in advertising by citing relevant examples. (12)

Q.5 X) Explain the various types of consumers. (12)

OR

Y) What is buying motive? How would you classify buying motives? (12)

Q.6 X) Explain the various types of research in advertising. (12)

OR

Y) Explain the various factors influencing the budgetary allocation in advertising (12)

XXXX

Roll No.
Total No of Question: 06

SYB.Com Semester End Examination
Business Environment
Semester III, October 2017

Total No.: 02

Duration: 02 Hours

Maximum Marks: 80 Marks

Instructions:

- 1) All questions are compulsory.
- 2) Question 1 and 2 answer any four out of six short notes.
- 3) Question number 3, 4, 5 and 6 answer a or b.

Q. 1) Write short notes on any four of the following:

(4 Marks each)

- a) Problem of Migration..
- b) Four Characteristics of Business.
- c) Socio-Cultural Environment.
- d) Four importance of Business.
- e) Human objectives of business.
- f) Economic objectives of Business

Q. 2) Write short notes on any four of the following:

(4 Marks each)

- a) e-business.
- b) International Relations.
- c) Bureaucracy
- d) Features of technological environment.
- e) Technology management
- f) Four Impact of Natural environment

Q. 3) a) Explain the Corporate Social responsibility of Business.

(12 Marks)

OR

Q. 3) b) Explain the various types of Business Environments.

Q. 4) a) Explain the Socio Cultural factors of Business.

(12 Marks)

OR

Q. 4) b) What is Migration? Explain the Causes of Migration on Business.

Q. 5) a) Elaborate the Status of Technology in India.

(12 Marks)

OR

Q. 5) b) Explain the features of Technology? How does Technology impact Business?

Q. 6) a) Explain the role of the Government in Economic Development.

(12 Marks)

OR

Q. 6) b) What is Political Stability? How does it impact on Business?

Roll No:

Total No: of Questions: 6

Total No: of pages: 3

B.Com Semester End Examination

Financial Accounting

Semester: III

Duration: 2 Hrs.

Maximum Marks: 80

Instructions

- 1) Q. 1 is compulsory.
- 2) Answer ANY THREE questions from Q2. To Q.6
- 3) Figures to the right indicate maximum marks.
- 4) Start each new question in a fresh page.

Q.1 Product B passes through three processes before it is transferred to finished stock. Following information is obtained for the month of March:

(20)

Particulars	Process I	Process II	Process III	Finished Stock
Opening Stock	5000	8000	10000	20000
Direct material	40000	12000	15000	-
Direct wages	35000	40000	35000	-
Production Overheads	20000	24000	20000	-
Closing stock	10000	4000	15000	30000
Profit % on transfer price to next process	25%	20%	10%	-
Inter process profit on opening stock	-	1395	2690	6534

Stocks in processes are valued at prime cost and finished stock has been valued at the price at which it is received from process III. Sales during the period were Rs.400000

Prepare & compute Process cost accounts showing profit element at each stage.

Q.2 The following is the trial Balance of a construction company as on 31.12.2008

(20)

Particulars	Dr.	Cr.
Contractee Account (Amount received)		6,00,000
Building	3,20,000	
Creditors		14,4000
Bank Balance	70,000	
Capital		10,00,000
Materials	4,00,000	
Wages	3,60,000	
Expenses	94,000	
Plant & Machinery	5,00,000	
	17,44,000	17,44,000

Only one contract was taken up during 2008 and work on the same was commenced on 1st Jan 2008. Materials of Rs.3, 40,000 were sent to the contract but materials of Rs.12, 000 were destroyed in an accident at the site

Plant and Machinery costing Rs.1, 00,000 was used throughout the year and the remaining Plant and Machinery costing Rs.4, 00,000 was used from 1st Jan 2008 to 30th sep 2008 and thereafter returned to the store. Materials at site on 31st Dec 2008 were valued at Rs.8000.

The contract was for 12, 00,000 and the contractee was required to pay 75% of the work certified. The work certified was 80 % of the total contract value and the uncertified work was estimated at Rs.30000 on 31st Dec 2008. Expenses are to be charged to the contract at 25% of wages and the plant and machinery is to be depreciated at 10% for the entire year.

Prepare contract account showing the calculation of profit to be taken credit for, profit & loss account and balancesheet as on 31st Dec 2008.

Q.3 Mr. Rajnikanth runs a tempo service in the city and has two vehicles. He furnishes you the following data and want you to complete the cost per running km. (20)

Particulars	Vehicle A (Rs)	Vehicle B (Rs)
Cost of vehicle	25,000	15,000
Road license fees per year	750	750
Supervision and salary (Yearly)	18,00	12,00
Drivers wages per hour	4	4
Cost of fuel per litre	1.5	1.5
Repairs & maintenance per km	1.5	2.00
Tyre cost per km	1	0.80
Garage rent per year	16,00	550
Insurance (yearly)	850	500
Kms. run per litre	6	5
Kms. Run during the year	15,000	6000
Estimated life of vehicle Kms.	1,00,000	75,000

Charge interest at 10 % per annum on cost of vehicle. The vehicles run 20 kms. per hour on an average.

Q.4

A) A company producing a single article sells it at Rs.10 each. The marginal cost of production is rs.6 each & fixed cost is Rs.4 (10)

Compute:

1. PV ratio
2. The break even sales
3. Sales to earn a profit of Rs.500
4. Profit at sales Rs.3000
5. New break-even point if sales price is reduced by 10%

(10)

B)) Prepare a statement of Cost from the following particulars:

Particulars	Rs
Opening stock of raw materials	10,500
Closing stock of raw materials	15,000
Purchase of raw materials	39,000
Direct expenses	2,600

labour	23,900
Fuel & power	2,500
Directors fees	3,000
Carriage inward	1,750
Indirect wages	5,000
Office salaries	6,600
Rent, rates & taxes (factory)	2,000
Rent, rates (office)	900
Depreciation and repairs of plant	15,700
Insurance (factory)	900
Stationary (factory)	1,050
Sundry expenses	2,700
Stationery (office)	875
Depreciation of office furniture	325
Travellers expenses & salaries	5,000
Showroom expenses	2,000
packing	6,000
Carriage outwards	4,000
Stationery (selling)	500
Bad debts	1,200
Sales	1,67,000

Q.5 Prepare a Reconciliation Statement from the following particulars: (20)

Profit as per cost accounts Rs.2, 91, 000

Works overheads under-recovered Rs.19, 000

Administration overheads under - recovered Rs.45, 500

Selling overheads over - recovered Rs.39, 000

Overvaluation of opening stock in cost accounts Rs.30, 000

Overvaluation of closing stock in cost accounts Rs.15, 000

Interest earned during the year Rs.7, 500

Rent received during the year Rs.54, 000

Bad debts written off during the year Rs.18, 000

Preliminary expenses written off during the year Rs.36, 000

Profit as per financial accounts Rs.2, 88,000

Q.6 Write Short Notes (Any Four) (20)

- Objectives of cost accounting
- Batch costing
- Standard costing
- Break even analysis
- Operation costing