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BBA SEM I 23-24 Question Papers

SATERI PISANTEDUCATION SOCIETA'S Shri, Gopal Gaonkar Memorial GOA MULTI-FACULTY COLLEGE Dharbandora Goa



Roll No:

Total No. of Questions: 05

Total No: of pages: 02

B.B.A/B.C.A. Semester End Examination **Under NEP**

PSY-131 PSYCHOLOGY OF ADJUSTMENT

Semester No: I

CBCS

Duration: 02 Hrs.

Maximum Marks: 60

Instructions:

All questions are compulsory Question A has internal choice Figures to the right indicate maximum marks per question

Q.1. Define the following in about 50 words

(6 x 2 Marks)

- a) Stress
- b) Emotional Intelligence
- c) Gender Stereotypes
- d) Sexting
- c) Career Planning
- f) Work-Life Balance

O.2 A.i.) Define four components of Cultural Intelligence in about 150 words.

(05 Marks)

OR

Q.2 A.ii.) State different types of Sexual Orientations in about 150 words.

(05 Marks)

Q.2 B.) Explain some of the key factors contributing to Job Satisfaction or Dissatisfaction among employees in present day organizations in about 150 words. (05 Marks)

Q.2 C) State the practices that can be incorporate in one's behaviour in order to develop/ improves one's self image in about 50 words. (02 Marks)

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3 Marks

GOA MINISTERNATION

B.Com/B.C.A./ B.B.A. Semester End Examination

VAC -110: Indian Economic Thought Semester No: I Under NEP

Duration: 01 Hrs.

by Dadabhai Naoroji.

Maximum Marks: 40

Instructions:

- 1. All the questions are compulsory.
- 2. Figures to the Right indicate Full marks to the question.

Q.1) Answer the following questions.

a)	What are the duty of superintendent of commerce.	$4 \times 2 = 8 \text{ Marks}$

- b) Write a short note on Artha according to Kautilya's.
- c) Explain the laissez fair policy.
- d) Write a short note on Sir M Visveswarya.

Q.2 A) i) Write a features of Arthashastra book.	3 Marks		
OR			
Q.2 A) i) Describe the Kautilya's views on taxation.	3 Marks		
Q.2 B) i) Explain Kautilya views on wealth.	3 Marks		
Q.2 C) i) Write a short note on Kautilya's.	2 Marks		
Q.3 A) i) Expalin the Kautilya's views on land system.	3 Marks		
OR			
Q.3 A) i) Describe the features of ancient economic thought.	3 Marks		
Q.3 B) i) Explain Kautilya's views on trade.	3 Marks		
Q.3 C) i) Describe the economic functions of state according to Kautilya's.	2 Marks		
Q.4 A) i) Explain the drain theory given by Dadabhai Naoroji.	3 Marks		
OR			
Q.4 A) i) Summarise the British policy of public finance and financial administration given			

Q.4 B) i) Discuss the various causes of poverty given by Dutt. Q.4 C) i) Write a short note on Ambedkar.	3 Marks
Q.5 A) i) Explain the views of Gandhi on village swaraj. OR	3 Marks,
Q.5 A) i) Summarise Gokhale views on public expenditure policy of British. Q.5 B) i) Explain the Ambedkar views on currency money. Q.5 C) i) Write a short note on Gandhi views on swadeshi.	3 Marks 3 Marks 2 Marks

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B.Com./B.C.A./B.B.A. Semester End Examination

Communicative English: Spoken and Written (ENG-151)

Semester No: 1

Duration: 01 Hrs.

Maximum Marks: 40

- Instructions: 1. Figures to the right indicate marks.
 - 2. Enter the correct question numbers in the answer book.
 - 3. Answer in neat, legible handwriting.
 - 4. Follow instructions issued by the Block Supervisor.

Q1. Answer the following in 2-4 lines each.

[2x4=08 Marks]

- A. Define the term 'diction.'
- B. What does the term 'WASP' stand for?
- C. Name the first component in a business letter. What does it consist of?
- D. What is an extemporaneous speech?

O2. Answer any one of the following.

[08 Marks]

A. Briefly explain the importance of pronunciation and enunciation in the communication process.

OR

B. What is the difference between 'Leading a Group Discussion' and 'Participating in a Group Discussion?'

Q3. Answer both questions listed below.

[4x2=08 Marks]

- A. Explain why some companies use pre-interview processes like 'resume screening' and 'shortlisting of candidates?'
- 13. With the help of relevant examples, explain the concept of 'ethos' in oral speeches.

A. A mine you recently purchased a new television. However, you are distallished with the picture display quality and the HDMI port isn't working properly. You would like to have this product replaced or repaired for free. Apply your knowledge of the conventions of business letter writing and compose an appropriate letter for this attraction.

OR

B. Assume you are employed in the HR department of an Insurance and Investment Management company. Draft an email to the Manager of your department requesting two weeks of paid vacation time that you are entitled to.

Q.5 Answer any one of the following

[08 Marks]

A. Assume you are the cultural secretary of your college. You have been asked to write a short report on how to find sponsors to fund an upcoming cultural event at your college. Draft an appropriate report.

OR

B. Critique the speech extract included below. Write a short review to showcase your opinion on the speech.

Respected Board Members, Chief Executive Officer, Managers, Supervisors and My Dear Colleagues!

This is a very auspicious moment for me as we all have gathered to celebrate the success of the completion of our much awaited project. I am here to deliver my speech on this occasion; it's a great honour for me to be given accolades and award for the execution of the most successful and highly important project of this year. I am truly obliged for this great honour and recognition given by the management and the Board. Being honest, the journey towards the project accomplishment and subsequently towards this award was not easy; in fact it was very long. Right from the moment when the idea was conceived to the outline of the project which was initiated later on and until today, a lot of work has been done. Transforming the idea to the real output required a good deal of efforts and various challenges came in the way. I was not alone though, I had my colleagues who walked along with me and my managers and supervisors who provided unconditional support to me. Above all, I am thankful to the Board members, CEO and the management who showed so much of trust and faith in me.



NATERI PISANTI DI CAJION SOCIETY'S Shri-Gopal Gaonkar Memorial GOAMITTI FACULTY COLLEGI Dharbandora Goa

Roll No:

Duration: 01 Hrs.

Instructions:

Total No. of Questions: 05

Total No: of pages: 02

Maximum Marks: 20

B. B. A. Semester End Examination

Introduction to Computer Networks

Semester I

CBCS

1. All questions are compulsory and figures to the right indicate full marks.

2. Questions of 1 mark to be answered not more than 20 words.3. Questions of 2 mark to be answered not more than 40 words

Q.1 Answer the following:

(a) Define computer networks.

(b) What is a Modem?

(c) Define Cryptography.

(d) What is a protocol?

Q2.A. How would you define a subnet mask?

(O2)

OR

Q2.A. What is the role of an active directory?

Q3.A. State the advantages of a firewall.

OR

Q3.A. State two points of difference Half Duplex and Full Duplex transmission mode.

(112) Q3 B. Write a short note on Bluetooth. (02)Q4.A. State two points of difference Infranct and Internet. OR Q4.A. State two points of difference Simplex and Full Duplex transmission mode. Q4.B. Describe the various functions of a switch in a computer network. (02)Q5.A. Identify and brief about the model that was the first standard model for network communications adopted by all major computer and telecommunication companies in the carly 1980's. (02)OR Q5.A. Identify and brief about the network node used in telecommunications that connects two networks with different transmission protocols together. Q5.B. Analyze any two network security threats. (02)

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BBA Semester End Examination

MANAGEMENT PROCESS AND ORGANISATIONAL BEHAVIOR

(MGA-100) (Under NEP) Semester No: I

Duration: 02 Hrs.

Maximum Marks: 80

Instructions:

1) Q.I is compulsory.

2) Figures to the right indicate maximum marks.

Q1. Answer the following questions

(4x2=8)

- a) Who is manager? (2Marks)
- b) Define motivation (2Marks)
- c) Define personality (2Marks)
- d) Define Attitude (2Marks)
- Q2) You are Mr. Ravi Manager for ABC handlooms Ltd. Set up a factory for manufacturing jute bags in a remote village as there was no raw materials available. The revenue earned by the company was sufficient to cover the costs and the risks. The demand of bags was increasing day by day, so the company decided to increase production to generate higher sales.
- Q2A) Explain the use of MBO to Mr. Ravi so that ABC handlooms Ltd can achieve its objectives. (4 Marks)
- Q2B) Analyse the statement "Managers are made not born" in today's context. (4 Marks)
- Q3A) Assume that you are the manager for a MNC company which is planning to launch the cosmetics products division in a metro city. Explain different organization structures you will consider while organizing cosmetics division? (8 Marks)
- Q3B) Explain the different functions to be carried out by you in management of MNC company (8 Marks)



- Q4) You are Ms. Sihi Rathee, managing director for Funfreek event managers Ltd, which is event management company. The company constantly loosing market due to change in taste preference of target customers. Hence company is undergoing loss. This company is losing lot of employees to its competitors due to stressful working condition so ...
- Q4A) You as advisor to Ms. Sihi Explain her how to identify the stressful employees in the organization (8 Marks)
- Q4B You as advisor to Ms. Sihi Explain her the kind of leadership style she has to adapt to solve the stressful working condition in the organization (8 Marks)

OR

- Q4C). You as advisor to Ms. Sihi explain her the steps in managing stress in order to manage the stressful working condition in the organization (8 Marks)
- Q4D) Analyse the statement "Good stress is the base of best performance" in today's context. (8 Marks)
- Q5) Answer any Four of the following

You are Mr. Pavi Kumar Bhua, Manager for Crazy Moter Ltd, which is manufacturer of with gear scooters, as the demand for scooters falling in the market the company is planning to move to bike manufacturing. Hence you have to help with following planning activity for Crazy Moter Ltd.

- Q5A) Mention and explain the steps in planning to Crazy Moter Ltd Team for the effective moving from Scooters to bike business. (8 Marks)
- Q5B) Explain the various types of planning options to Crazy Moter Ltd and suggest the one method suitable for their situation (8 Marks)
- Q5C). Explain the classical conditioning theory of Learning for Exisiting Emplyees of Crazy Moter Ltd for adapting new processing (8 Marks)
- Q5D) Analyse the statement "Learning is the never-ending process" in today's context. (8 Marks)
- Q5E) Analyze the statement "departmentation is necessary for effective management of Crazy Moter Ltd" Discuss in detail (8 Marks)

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B.B.A Semester End Examination

Human Resource Management (MGA-111) (Under NEP)

Semester No: 01

Duration: 02 Hrs.

Maximum Marks: 80

Instructions:

- 1) Read all questions carefully before starting the exam.
- 2) Please indicate the correct question number for your answers.

Q.1) Answer the following questions compulsorily:

 $(4 \times 2 = 08 \text{ Marks})$

- i. How would you define succession planning?
- ii. What is the primary purpose of employee placement in an organisational context?
- iii. How would you outline training design?
- iv. What do you remember about job evaluation?

Q.2) Answer the following questions compulsorily:

 $(2 \times 4 = 08 \text{ Marks})$

- i. Explain the different types of interviews.
- ii. List and briefly explain technology used in recruitment and selection.

Q.3) Answer the following questions compulsorily:

 $(2 \times 8 = 16 \text{ Marks})$

- Imagine you are the newly appointed HR manager for a manufacturing company gearing up for significant growth over the next five years. Describe a practical scenario where effective manpower planning would be crucial for the success of the company.
- ii. How do you think the popularity of trade unions influences employees' decisions to join them? Apply your knowledge of the concept to highlight the factors that lead employees to join unions, considering the benefits and drawbacks in various organisational settings.

Q.4) Answer the following questions by selecting either (i and ii) or (iii and iv):

 $(2 \times 8 = 16 \text{ Marks})$

- Imagine you are tasked with leading the Human Resource Management efforts in establishing a new company. Explain how you would strategically apply the functions of Human Resource Management to ensure the effective functioning of this new venture.
- ii. Develop a workplace communication plan that incorporates principles of effective industrial relations to address potential misunderstandings and conflicts.

OR

- iii. As the newly appointed HR manager for a rapidly growing technology company that is expanding its team, provide a detailed plan on how you would strategically refine the selection process.
- iv. Imagine you are the newly appointed HR manager, tasked with applying your understanding of the importance of employee training programs to convince senior management to approve such initiatives.

Q.5) Answer ANY FOUR of the following:

 $(4 \times 8 = 32 \text{ Marks})$

- Analyse and evaluate the job description and job specification for the position of Purchase Manager in a manufacturing company. Assess the documents' clarity, completeness, and relevance in attracting qualified candidates and guiding the selection process.
- ii. Evaluate various recruitment sources utilised by organisations, considering the strengths, weaknesses, and appropriateness of each in attracting a diverse and qualified pool of candidates.
- iii. Analyse various training programs commonly implemented in organisations based on each type's essential characteristics, advantages, and potential limitations.
- iv. Evaluate the significance of various employee benefits and services in today's dynamic work environment.
- v. Analyse different performance appraisal methods commonly used in organisations, considering each method's strengths, weaknesses, and suitability in effectively assessing employee performance.